

**Agenda – Friends For Education
July 24, 2008 6:30pm High School Cafeteria**

1. Introductions of new members
2. Survey results
3. Farmer's Market feedback
4. Booth for school registration
5. Athletic Facilities Improvements update
6. Committee Updates
 - a. Finance/Fundraising
 - i. Update on balance in account
 - b. Public Relations/Marketing
 - i. Update on website hits
 - ii. Letter to the editor from July 17th update
 - c. Fact Finding
 - i. Update on budget information
 - d. Membership
 - i. Update on numbers
7. Open Discussion
8. Wrap up with next steps
 - a. Next Meeting Date

Farmer's Market Feedback

Hi there from the marketing end . . .

We are continuing to circulate "THE BOOK" it started at Denny's Hairstyling, they said a lot of folks looked thru it.

Now it is at the Library with Gerard along with the board we used this previous Saturday at the market.

Renee, Margaret, Linda and I took it in shifts and found that many people wanted to stop and talk to us about our schools

It is a wonderful way to gather research on the community and their feelings. We made sure to ask if they had their surveys all turned in and there were a few interesting points:

1-LOCALS: we spoke with a few people who grew up here and said that they remember the tunnel ;-). They were very helpful but seemed to feel this is a battle that has been fought and lost before (they also seemed a little bitter about what is being done with our tax dollars - taj mahol (sp?), etc.)

2-"A BEDROOM TOWN": We had some folks say they live here but their kids DON'T go to school here because they know about our schools conditions

3- OLDER GENERATION: We had a lady come by and say "You need to get to the old folks like me (she was so cute) You need to tell them that bringing the schools around would mean that their property values would increase, etc.

4-MANY people passed us by and said - "DON'T BOTHER WITH ME I AM A YES" So it was hard to get across the message that we aren't pushing the vote right now.

Reg:

3- OLDER GENERATION: we had an idea.... Maybe we can put a small ad in the paper that reads something like this: "Calling All Lake Mills Seniors For advice" and get groups of Retirement folks together and bend their ear a bit.

FINALLY... Mostly everyone knew about our schools conditions either on their own or heresay - regular school tours seemed to interest people and if we could have an event every other weekend in the schools parking lot around the tours - for example: live music, talent shows, bingo?